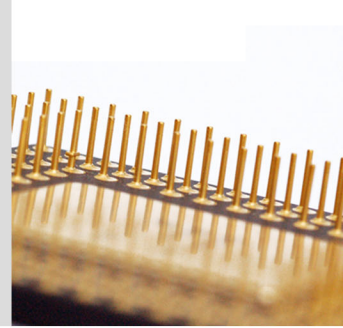


pCon.configurator



The pCon.configurator is the link between product data and the company's existing software applications. It has an extensive OLE interface and so can be integrated with any commercial and graphical applications. The pCon.configurator combines the benefits of a specialized high-performance product configurator plus the advantages of the application it is integrated with.

Approach

The pCon.configurator is a highly specialized product configuration system. As a module, the pCon.configurator can be seamlessly integrated with your other applications. The complexity of pCon.configurators functions necessary for processing product data are carried out internally, unseen by the user. Only the results of those processes are made available, through its OLE interface, and graphically represented to the outside world. The OLE interface is the pCon.configurator's crucial control unit.

Application

The pCon.configurator has an ergonomically designed graphical user interface, which includes all the components necessary for the carrying out of rule-based product configuration. Articles are selected from the catalogue and can be represented graphically then, with the help of the variant editor, fully defined to meet the user's requirements. Prices, texts and the graphical image are automatically synchronised to reflect the defined configuration.

Product Configuration

Besides the configuration of individual products, the pCon.configurator can be used for the configuration of product groups. It is able to process the many, complex, sets of rules required when defining modular products. This facilitates the product configuration process making it considerably more accurate and consistent. Both these aspects are vital to support the distribution of product information and have a significant influence on their added value to the sales process. The pCon.configurator thus substantially contributes to the streamlining of the whole sales process chain.

OLE interface

The OLE interface allows a bi-directional communication with the pCon.configurator enabling it to be easily integrated with existing applications. The performance features can be almost entirely controlled via the OLE interface (e.g. any article can be created or configured) and establishes synergy across the company's entire application landscape.