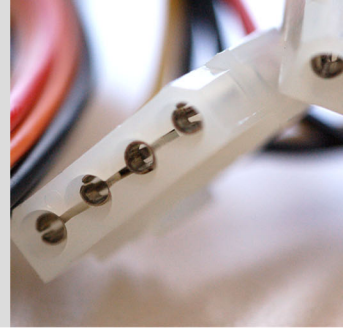


# pCon.basket



*Electronic catalogue, price and article lists all in one application. Fast, secure and target-oriented, the pCon.basket is an essential tool to enhance the effectiveness of your entire sales process. Improves the interaction between your Representative and Sales Support Team as to the Customer's requirements by all using the same tool. From the preparation and refining of quotations to generating final Customer orders - the pCon.basket is the ideal tool to present your products in the marketplace.*

## **Conclusion**

**The great difference is in the detail. This is what makes the pCon.basket one of the highest-performing products in its field.**

## **Product Catalog**

The articles are clearly depicted in an electronic catalogue. In no time the user finds the desired product from all the available articles and adds it to the basket. Different techniques for identifying the final product configuration, such as directly entering their code or searching on specific criteria, help the user to refine their requirements from all the available product data.

## **Structure tree**

The article list is clearly structured in the form of a tree. The pCon.basket has tools that allow the transparent processing of this list. Even for complex article lists made up of hundreds of positions, the user is always able to keep track of where they are. Special functions allow the duplication of recurring articles, saving effort, time and money.

## **Product Processing**

The integrated configurator enables access to different products, their options and variants along with the ability to include interactive 3D graphical images. The user builds up the required product and can immediately view the configuration result as a 3D image. The pCon.basket automatically finds the corresponding prices and associated texts for every selected product configuration. The innovative calculation module also gives users flexibility in determining the appropriate purchase and sales conditions.

## **Reporting**

You can create high-quality documentation at the "push of a button". The Report Manager quickly enables you to customize the available forms according to the specific needs of the individual Customer. A range of export routines also allow the data prepared in the pCon.basket to be transferred to your other systems.

## **Integration**

The pCon.basket seamlessly integrates into your existing infrastructure. Via the OLE interface ECOM, the tool can be controlled by your Operation/ERP Systems or integrated directly with them - protecting your current investment whilst enhancing your complete sales process and Customer Service capability. It is also possible to integrate individual functions using the plug-in concept